SEMICON® Taiwan 2019
Exhibitor Updates - July

This Month
● Exhibitor Appointed Contractor (EAC) and Booth Design Drawing – Deadline on August 15
● Taipei Nangang Exhibition Center Has Released Latest Pillar Decoration Guideline.
● Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.
● Join TechXPOT – The Best Presentation Stage on the Show Floor to Build Your Technology Leadership.
● Invite Your Customers to SEMICON Taiwan via Visitor Online Registration!
● Register Your Local Partners as Co-exhibitors to Enhance Company’s Visibility.
● Leverage SEMICON Taiwan Channels to Maximize the Performance of Your Exhibiting.

Important Dates
August
● 8/15: (1) Raw Space Exhibitor:
  “Exhibitor Appointed Contractor (EAC) & Booth Drawing Upload” Deadline
  “Application for Usage of the Promotional Balloon” Deadline
  “Application and Assurance for Construction of Two-Story Booth” Deadline
  “Application and Assurance for Construction of Booth Structure Exceeding 4 Meters” Deadline
  (2) “Co-exhibitor Application” Deadline
  (3) “Booth Activities Application” Deadline
● 8/21: (1) “International Visitor Incentive Program Application” Deadline
● 8/22: (1) Decorated Booth Exhibitor (including Theme Pavilion):
  “Fascia Name of Pavilion Decorated Booth/ Furniture/ Electrical/ Water/ Drainage/ Compressed Air/ Telephone/ Internet FTTB Rental” Deadline
  (2) Raw Space Exhibitor:
  “Electrical/ Water/ Drainage/ Compressed Air/ Telephone/ Internet FTTB Rental” Deadline
  (3) “Visitor Badge – Apply for Your Customers in Advance and Mailing Service Request” Deadline
● 8/28: (1) Exhibitor Updates (August)
● 8/29: (1) “Exhibitor Badge Online Registration” Deadline
  (2) “Freight Handling Application” Deadline
● 9/5: (1) “Lead Retrieval System Rental” Deadline
  (2) “Temporary Staff Request Form” Deadline
Exhibitor Appointed Contractor (EAC) and Booth Design Drawing – Deadline on August 15.

Raw space exhibitors who appoint contractor are required to login Online Exhibitor Service Center to submit the EAC (form 1-1) along with a final booth design (including dimensional, section drawings and perspective drawings) before Thursday, August 15, 2019 for review by SEMI. For more information, please contact 1F/4F Exhibitor Service contact.

*Steps: Log in to “Exhibitor Console” → Click “Checklist for Order Form” → Click “1-1 Exhibitor Appointed Contractor (EAC) & Booth Drawing Upload”

Taipei Nangang Exhibition Center Has Released Latest Pillar Decoration Guideline.

Taipei Nangang Exhibition Center, Hall 1 (TaiNEX1) has released an updated guideline for pillar decoration on July 5, 2019. To facilitate the exhibitors on booth design, starting from September 10, 2019, TaiNEX 1 will move all the fire safety equipment from east side to north side of the pillar so that exhibitors are merely required to have opening on the north side of the pillar in the future. If you are Raw Space Exhibitor, please notify this information to your appointed booth designer.

Please find the Updated Pillar Decoration Guideline in the SEMICON Taiwan website. If pillar is within or next to the premises of your booth, please sign back the latest pillar decoration guideline before Friday, July 26, 2019. For more information, please contact: Ms. Sophia Wang / Tel: 886.3.560.1777 x312/ Email: swang@semi.org

Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.

Please login Online Exhibitor Service Center to register exhibitor badge by Thursday, August 29, 2019. Exhibitors can apply up to 10 badges for each booth (9 sq.). Primary exhibitor MUST help your co-exhibitor to register badges. Exhibitor badges are ready to pick-up starting from 12:00 pm, September 15, 2019 at M entrance of 4th Floor. Should you have any further questions, please contact 1F/4F Exhibitor Service contact.

Join TechXPOT – The Best Presentation Stage on the Show Floor to Build Your Technology Leadership.

TechXPOT is the only technology presentation located at the most eye-catching area on show floor, it provides an ideal platform for exhibitors with limited budget to maximize the company’s exposure from show. Join us now! For more information, please contact: Ms. Ula Huang / Tel: 886.3.560.1777x108 / Email: uhuang@semi.org

Invite Your Customers to SEMICON Taiwan via Visitor Online Registration!

Register for your customers and invite them to SEMICON Taiwan via Visitor Online Registration System, you can greatly expand the reach of our promotions and generate higher attendance. Should you have any further questions, please contact: Ms. Allis Huang / Tel: 886.3.560.1777x316 / Email: semicontaiwan@semi.org
Register Your Partners as Co-exhibitors to Enhance Company’s Visibility.

To register your co-exhibitor, please login Online Exhibitor Service Center to submit application form before **Thursday, August 15, 2019**. The application fee is according to the primary exhibitor’s membership status: SEMI Member: NT$10,500/ per co-exhibitor; Non-member: NT$16,800/ per co-exhibitor (non-refundable and inclusive of tax.). Once you complete the co-exhibitor application process, your co-exhibitor can update company introduction, product information and press release. Should you have any further questions, please contact 1F/4F Exhibitor Service contact.

*Steps: Log in to “Exhibitor Console” → Click “Checklist for Order Form” → Click “Co-exhibitor Application”*

Leverage SEMICON Taiwan Channels to Maximize the Performance of Your Exhibiting.

SEMICON Taiwan provides various channels to promote your booth activities and professional demonstration of new product, equipment or machine. Please go to Online Exhibitor Service Center and submit the “Booth Activities/ New Product, Equipment or Machine Demonstration Application Form”, to attract every potential visitors and driving traffic to your booth.


UFI, an international organization which represents the interests of the exhibition industry worldwide has been warning the exhibition industry to be vigilant against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals and other similar guides and organizations such as Event Fair, AVRON and the International Fairs Directory. By submitting their forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US$3,000. This is an on-going issue and is not related to the SEMICON Taiwan Event Directory.

Please note that these companies do not represent SEMI in any manner. If you receive a form from these companies, please BEWARE of these scams and IGNORE it. Information about SEMICON Taiwan will come from SEMI only. SEMI hereby remind exhibitors that please review every contract or attachments carefully, before you submit any signed documents, please verify with your own legal representative to protect your rights and benefits.

For more information about UFI’s action against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals, Event Fair, AVRON and International Fairs Directory, please visit (https://www.ufi.org/industry-resources/warning-construct-data/). If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission file a complaint online.

If you still receiving these scams, here are actions to take:
1. Recommend receiver to review the email sender, review any URLs and determine it to be valid or not, then take action.
2. To mark the email as Junk or Phishing.
3. Ask email system administrator to block domain.
Your SEMICON® Taiwan Team

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